

Philippines: Pera Natin 'to! - It's Our Money!


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Pera Natin 'to! (It's Our Money!) addresses these issues by using case-studies of successful efforts to forge local partnerships between the media and the public. The book also outlines an innovative methodology in which surveys were conducted to gauge changes in public perceptions and media coverage of transparency issues, and outlines ways of mitigating the ever-present risks to those involved in this sensitive work.

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